



CEA produces tangible, positive results for our clients by tracking and managing complicated regulatory processes. We work to identify regulatory and legislative initiatives that may impact their business operations. CEA then monitors and analyzes these processes to assess potential impacts and develop a range of alternative solutions.

CEA communicates these options to appropriate decision makers and seeks to modify proposed regulations to satisfy the interests of both our clients and policymakers. CEA also helps clients identify and meet statutory requirements under a variety of regulatory and legislative mandates at the local, state, and federal levels.

CEA initiates dialogue and educates key decision makers to build trust and develop mutual understanding among regulators and client representatives. CEA coordinates the client's position before multiple agencies by incorporating policy, legal, technical, and communications expertise to arrive at a common understanding of the facts and options.

CEA helps our clients integrate environmental compliance with long-term business planning. Our experience and insight into the regulatory arenas allow us to quickly and efficiently gather information on upcoming legislation and regulations so that our clients can incorporate this intelligence into their business plans. By understanding the ramifications of policies early in the process, our clients can respond in a timeframe suited to their operational needs and fiscal constraints.

### Key Clients

Association of American Railroads

Toyota Motor Sales, USA

University of California, Los Angeles

Duke Energy/ Dynegy

The Glass Packaging Institute & Glass Manufacturer

Burger King Corporation

### Specific Service Offerings

#### Regulatory Compliance and Implementation:

CEA helps our clients develop and implement strategies to ensure their operations comply with both current and future regulations.

#### Research and Analysis:

CEA helps our clients understand the interests of various stakeholders and the complexity of legislation and regulations, both current and proposed.

#### Regulation and Rule Monitoring:

CEA maintains close contact with relevant agencies to track

developments so our clients are aware of any regulatory changes and can fully participate in any policymaking.

#### New Policy Development:

When clients face a challenge that requires fundamental policy change, CEA engages legislators and their staff to explain the various choices and their impacts.

#### Coalition Building:

CEA has extensive experience convening a variety of stakeholders to find common ground and achieve positive outcomes.

### Public Relations and Communications:

Working with in-house and outside experts, CEA helps clients develop communications materials and strategies for reaching targeted audiences.

### For More Information

#### Practice Leader

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